

Burgaw Train Depot
115 S. Dickerson Street
Burgaw, NC 28425



Harrelson Center
20 N 4th St
Wilmington, NC 28401

Position Description: Mobile Market Assistant
Classification: Part-Time / Contractual, \$15 an hour
Reports to: Mobile Market Manager

Organizational Mission: Feast Down East strengthens the farming communities in and around the Wilmington area by providing resources, education and distribution opportunities to farmers while addressing equitable food access in communities with the greatest need.

About the Local Motive Mobile Farmers' Market: The mobile market brings local, affordable, healthy foods to underserved communities in Wilmington and strives to shift consumers to thinking about investing in the food they eat by relieving some of the financial barriers to purchasing fresh, local produce. FDE has been distributing local produce to neighborhoods suffering from food insecurity on a weekly basis for the past three years with the mobile market. By accepting food prescription vouchers, Supplemental Nutrition Assistance Program (SNAP) benefits and doubling the value through the Fresh Bucks matching program, the Mobile Market makes seasonal, healthy food more accessible to Wilmington residents.

Position Details: This position will assist in the day-to-day operations of FDE's Local Motive Mobile Farmers' Market.

Principle Responsibilities:

- Operate two market sites per day, up to two days per week with occasional monthly pop-up markets at community events, partner sites, and businesses
- Market operations include but are not limited to: setting-up market stand, driving market vehicle (extended-length F-150 cargo van), restocking products, and maintaining market inventory and produce quality through transport and at markets, and leading market staff in produce sorting, donating, and composting at end of day
- Maintain cleanliness of van and produce storage area
- Practice active listening, building rapport and mutual respect with customers, approaching experiences with de-escalation strategies to create welcoming space
- Oversee volunteers and interns while at markets and communicate market needs as necessary
- Assist Mobile Market Manager and Coordinator in designing, collecting, and reporting customer data for outreach, satisfaction surveys, and Loyalty Member registration
- Communicate with site point of contact at each market site to provide mobile market updates including schedule changes, promotions, and customer feedback
- Assist with marketing campaigns in mobile market neighborhoods and communities. Including but not limited to: distributing flyers, attending meetings and events, developing media and language
- Track sales and product inventory using internal technology and recording systems for data collection purposes
- Regular attendance at staff, department, and supervisor meetings
- Other duties as assigned

Qualifications:

- Valid driver's license and clean driving record
- Compliance with drug-free workplace policy
- Ability to lift up to 40lbs
- Willingness to work occasional evenings/weekends
- Excellent written and verbal communication skills
- General organization skills and data management experience

Preferred candidate will have experience with:

- Customer service
- Volunteer management
- Program data tracking
- Knowledge or experience working in grocery, cooking, nutrition, farmers market *and/or* agriculture
- Local food systems and addressing food access/insecurity issues
- Implementing community-based services that achieve social and economic justice goals through an equity and empowerment lens

Terms & Compensation:

- 15-18 hour work week (regular hours may range between 8am-6pm based on mobile market schedule)
- Monthly medical stipend
- Occasional Saturdays

Application Deadline: July 7th, 2022

Interested individuals can email jobs@feastdowneast.org